Introduction

The World Petroleum Council (WPC) is a non-advocacy, non-political organization with charitable status in the U.K. and has accreditation as a Non-Governmental Organization (NGO) from the United Nations (UN). The WPC is dedicated to the promotion of sustainable management and use of the world’s petroleum resources for the benefit of all in particular but not exclusively by the following:

- A) Holding congresses, conferences, meetings, seminars and workshops to:
  - i. Promote best practice with regard to social responsibility and development;
  - ii. Facilitating discussion between government, industry and community in issues such as equality and diversity and elimination of discrimination;
  - iii. Provide a forum for representatives of communities to share their concerns regarding sustainability;
  - iv. Suggest solutions for global energy challenges, environmental protection and multi-sectorial co-operation;
  - v. Share knowledge of technological developments and scientific research and publishing the useful results for the public benefit.

- Publication, production and distribution of education materials to schools and universities and other interested parties with the aim to advance education for the public benefit.

- Maintaining electronic libraries and providing public access to papers, research documents and publications.

- Encouraging the undertaking of voluntary

- Institute, establish and promote educational and training courses, scholarship grants, awards and prizes with the aim to advance education and research for the public benefit.

Accordingly the WPC does not have a formal position on issues but does act as a forum to bring together in dialogue the various sectors of society that have views on specific issues.

Headquartered in London, since 1933, the World Petroleum Council includes more than 70 member countries - both OPEC and Non-OPEC - from around the world representing over 96% of global oil and gas production and consumption. WPC membership is unique as it includes with representation of National Oil Companies (NOC’s) as well as Independent Oil Companies (IOC’s). Each country has a National Committee made up from representatives of the oil and gas industry, academia and research institutions and government departments. Governing body is the Council consisting of representation from each of the country national committees.

World Petroleum Council vision

The WPC’s core value and purpose centers on providing and enriching the expertise and implementation of energy chapters potency throughout the world.

The World Petroleum Council’s (WPC) main purpose is to catalyze and facilitate dialogue amongst internal and external stakeholders aimed at seeking solutions to key technical,
social, environmental and management challenges in global energy issues for the benefit of mankind and contribute towards sustainable growth consequently. The WPC underlies a forum where the solutions to key challenges can be addressed without taking a position in those issues. WPC has conducted the triennial World Petroleum Congress, covering all aspects of the industry in the response of different attitudes of the attendants with a comprehensive point of view as an executive proceeding.

The World Petroleum Congress

Every three years WPC organizes the World Petroleum Congress hosted by one of its member countries started from 1933 by the launch of the main council. This triennial Congress also known as the "Olympics" of the petroleum industry covers all aspects of the industry from technological advances in upstream and downstream operations to the role of natural gas and renewables, management of the industry and its social, economic and environmental impact. In addition, outside stakeholders such as governments, other industry sectors, NGOs and international institutions have also joined in the dialogue. The world petroleum congress is the greatest gathering of WPC calendars with their specific defined objectives which can be considered as a platform of evaluating the whole performance of the member countries in each cycle.

This event is a principal meeting place for global discussion of oil and gas concerns in which beyond the triennial Congress, the World Petroleum Council is regularly involved with a number of side meetings such as the WPC Youth Forum, the WPC-UN Global Compact Best Practice Forum, joint corporations like WPC/OPEC workshop on CO2 sequestration, reduction of methane flaring, EOR opportunities, dispute resolution, calculating reserves and resources, regional integration and the oil, gas and infrastructure developments.

Here a brief statistical information is given on the previous congress for more visualization:

12,000 attendees in total from 102 countries

4,000 Delegates, involving:

- 7 Heads of State
- 38 Ministers
- 620 Speakers in 124 sessions
- 500+ CEO’s, Presidents & Heads of International Organizations
- 500 Media representatives
- 105 Exhibiting companies
**Mission, Values and Principles**

**Mission**
The WPC is the only organization representing the global oil and gas community. The Council’s core value and purpose centers on sustaining and improving the lives of people around the world, through:

- Enhanced understanding of issues and challenges.
- Networking opportunities in a global forum.
- co-operation (partnerships) with other organizations.
- An opportunity to showcase the industry and demonstrate best practice.
- Information dissemination via congresses, reports, regional meetings and workshops.
- Initiatives for educating young people on energy matters.
- Awareness of environmental issues, conservation of energy and sustainable solutions.

**Values**

- Respect for individuals and cultures worldwide.
- Unbiased and objective views.
- Integrity.
- Transparency.

- Good governance.
- A positive perception of energy from petroleum.
- Science and technology.
- The views of all stakeholders.
- Management of the world’s petroleum resources for the benefit of all.

**Principles**
The WPC seeks to be identified with its mission and flexible enough so that it can embrace change and adapt to it. The WPC has to be:

- pro-active and responsive to changes and not merely led by them.
- creative and visionary, so that we add value for all.
- challenging, so that our goals require effort to attain but are realistic and achievable.
- focused, so that our goals are clear and transparent.
- understandable to all.

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**Key Strategic Areas**

**World Class Congress**
to deliver a quality, premier world class oil and gas congress.

**Inter Congress Activities**
to organize fora for cooperation and other activities on specific topics and organize regional events of relevance to WPC members and all stakeholders.

**Co-operation with other stakeholders**
to add value by cooperating with other companies and organizations to seek synergies and promote best practice.

**Communication**
to increase awareness of WPC’s activities through enhanced communication, both internally & externally.

**Global Representation**
to attract and retain worldwide involvement in WPC.

**Youth (and Gender) Engagement**
to increase the participation of youth and women in oil and gas issues.

**Legacy**
to create central legacy fund to benefit communities & individuals around the world based on the WPC’s mission.

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Page 3
As it was explained, WPC is consisted of about 76 members which are actually the countries volunteered to be a part of the community and are run under the obligations of each own country presented in an organization called National Committee (NC).

These organizations are in charge of representing a range of petroleum interests operating within the country and sponsored by an appropriate organization which is Iran Petroleum Institute of Iran oil industry community. The members of the National Committee should represent a spectrum of petroleum interests: major oil companies, whether privately or state owned; government departments dealing with the regulation of the oil industry; universities, or other training and research institutes; professional and trade associations; service industries and consumer organizations etc.

The National Committee undertakes to:

- **co-ordinate its activities with those of the WPC and act as a channel of communication between the WPC and its country;**
- **keep the headquarters secretariat informed of any changes in its representatives or officers;**
- **Pay its dues regularly and promptly.**

**Gaining the benefits**

The benefits available to National Committees include:

- opportunities to host meetings of the Executive Committee, task forces, committees and, once fully established, a Congress;
- discounts on Congress fees and publications;
- regular information on WPC activities, task forces, meetings and briefings;
- network with other National Committees, directly and through the Secretariat;
- Invitations to propose program officers and authors for congresses.

**Secretariat**

The National Committee must have a chairman and a secretary, an operating base for easy communication with the WPC headquarters, and funding to cover its own secretariat expenses, attendance at meetings, congresses and the payment of annual dues.

It is assumed that before a prospective country goes to the trouble of setting up a National Committee the secretariat and senior officers have already assessed the suitability of that country for potential membership.

![Figure 1- The Executive Chart of the WPC](image)
The most significant benefit of joining the World Petroleum Council and Congress is to participate in the leading global institution representing the international and domestic oil and gas industries and to have an equal voice and vote in its deliberations, decisions and policy recommendations.

For further information, you are referred to Iran Oil Industry in WPC website as below:

Every three years the Congress Program Committee (CPC) is elected by the Council for the next Congress cycle introduced by National Committees. Finally this committee is provided acquiring a good balance of expertise, gender and geography. Iran CPC member has been approved to be Dr. Mohammad Ali Emadi for the 2017-2020 cycle.

Figure 3- A brief diagram of wpc progress

Figure 2- IOI YP in WPC Website

Figure 4- Dr. Emadi, the Iranian CPC member
The WPC Young Professionals Committee was set up in 2006 in response to the serious shortage of young talented employees to replace the ranks of experienced professionals about to leave the industry. The committee is intended to promote a realistic image of the petroleum industry amongst the youth together with its challenges and opportunities. It has also created a collaborative and global forum for young professional attendants up to 45 years- to be heard and new ideas to be expressed.

In order to better engage with the target audience of young professionals and students the WPC Youth Committee was re-named WPC Young Professionals in 2015.

It is a promising chance for young professionals and students interested in actively participating in the oil and gas industry, to find a space to do so at the Youth Lounge where they are able to exchange their opinions, meet other professionals from the industry and share viewpoints with senior representatives of the petroleum sector and top executives from the world’s leading oil and gas companies. Furthermore, young leaders and professionals in the industry have an opportunity to voice their interests and illustrate their perspective of the industry at the WPC Youth Forums.

In addition to these all advantages there is an up- and coming possibility for propagation in this side to be intended by YP committees under the main NC!! Iran oil industry WPC YP has defined a platform to provide a promising collaboration capacity with companies, institutes and other relevant occupations of petroleum society to have their projects or concerns proposed to a workgroup of freelance professionals in reprisal for their tasks. This workgroup considering wide range of connections, both nationally and internationally, is supposed to recommend the best human force to put the performance in check of the quality as an assurance for the client about the outcome. The abilities and trustworthy of all experts which has formerly been approved in various field of interests and after the qualification of the proposals; they are announced on the details of the project and then to launch the task.

Referring to the years of experiences and different cases to face there are some pre-set obligations and regulations ahead of each execution in order to make sure of avoiding any later misunderstandings as the right and duties of each sides including the company asked for the services, youth committee and the contact expert(s).

Eventually, after these steps the agreement settlement is approach with every details of objectives, deadlines or contract duration, report periods and so on.

Depending on the level of client satisfaction there is always an open room to progress negotiations on hiring the experts to fill the staff temporary and permanent or developing fields of corporations in the future which should be necessarily under the sights of the YP workgroup.
Encouraging Unconventional Thinking

“It is important that young people are at the forefront of resolving this issue as they are the ones who will inherit this industry and should be involved in crafting its future” said the WPC President.

The main focus areas of the WPC Young Professionals Committee include the creation of a strong network, the set-up of an effective communication plan, the definition of a sustainable strategy for the young professionals committee and a strong presence at major activities of the WPC and in other areas of the industry. This forum aims to abridge academic pupils to the industry in different aspects by enriching the professional thinking and knowledge except to the skills.

Leaving a Legacy

The intention of organizing the World Petroleum Congress is not only to promote a sustainable energy future but to leave a positive effect on the local community of the host country of the particular scheduled programs on WPC calendar and to leave an enduring legacy as an added value for the local attendants whether industrial young experts, students or new generation of managers in their turns.

The surplus of each event is designed to go towards funding the seeds of a country legacy project, in which Iran is undoubtedly a great station of investment opportunities, proposed by the Host and agreed with the WPC and the Council. The WPC carries out its responsibilities via the permanent secretariat and its working committees.

WPC Legacy Fund

In addition to the legacy projects established in the Congress host countries, WPC set up a central WPC Legacy Fund to spread the benefits beyond the organizing countries, through carefully selected projects around the world.

The WPC Legacy Fund is currently supporting a 'Local Development through Vocational Training' program based in Pakistan at the Amantech Institute.

The Fund covers the cost of studies, travel and living for 20 students for a 2 year period - 10 students per year. The aim of the program is to build the capacity of local youth in vocational skills and help generate employment opportunities for local communities.
Youth Events

As it was formerly pointed the most important calendar of World Petroleum Council (WPC) is the triennial congress but also some specific events were indicated encouraging motivations to reach a dynamic environment within this period. Recognizing the importance of involving more young people in the oil and gas sector, the WPC organizes a number of events focusing on youth and their role in the oil and gas industry.

Youth Forums

Every few years the World Petroleum Council organizes a special Forum for youths created by young people. There have been four WPC Youth Forums so far and the next one will be:

The fourth WPC Youth Forum
(Unconventional Solutions for an Unconventional World)

Under this theme, students and young professionals from across the world, our future industry leaders, engaged with current leaders and experts in a trans-generational dialogue in Canada (2013) to determine the roadmap towards a truly sustainable future.

Over 1200 participants - young professionals, students, academics, international experts and NGO’s.

Over three days the 4th WPC Youth Forum offered three levels of discussion:
- Keynote Plenary sessions for strategic thinking
- Workshops for a deep-dive into the overall themes
- Networking and knowledge sharing area, the "Knowledge Cafés", with facilitated break-out sessions and one-to-one discussions with industry experts.

Third Youth Forum
(Fuel the Youth - Future Energy Leaders)

In 2010 the Indian National Committee organized the third WPC Youth Forum in New Delhi. They attracted over 500 students and young people from India and around the world to participate first in the online activities and then at the live events on the 2nd November 2010. The WPC Youth Forum was held alongside the well-established Petrotech event providing the young people access to many industry leaders and information about the latest developments in their chosen sector.

Second Youth Forum
(Energize Your Future)

The 2nd WPC Youth Forum took place in Paris, France from the 18-20 November 2009 with over 1200 young people attending. The debates were supplemented by online network with (Energize your network) over 2000 young people participating.

Key themes:
- A reality check on tomorrow’s energy landscape
- An ethical and sustainable industry: Making it happen
- Tomorrow’s leadership, matching our skills to the challenges
Good leadership, high standards and ethical business practices are required to ensure the sustainable supply and efficient use of the world’s oil and gas resources for the benefit of all. Over 60 speakers endeavored to demonstrate the industry’s commitment in 2015 cycle to finding sustainable solutions through responsible actions and close cooperation with all stakeholders. The main aspects covered are:

- Highlighting some of the most challenging environments
- Industry leaders and senior decision makers shared technological innovations and business strategies, environmental and a societal perspective
- Sharing best practices and innovative solutions with the participants from the oil and gas sector and its stakeholders.

The 2015 Edition of the WPC Leadership Conference held in Norway featured:

- Over 300 participants
- From over 40 countries
- More than 60 speakers and moderators
- Over 180 companies represented
The next leadership conference is planned to be held in 2019 following the bright prospect expected and positive feedbacks stated.

Responsibility, Cooperation & Sustainability

Through responsible actions and close cooperation with all stakeholders, the oil and gas industry will be able to contribute to sustainable solutions. The World Petroleum Council will be bringing together industry leaders, for the 2nd edition of the WPC Leadership Conference, to discuss and demonstrate best available technology and practices in order to minimize impacts and risks to the people and environments where we operate around the world by highlighting the industry’s global strategies we can.

WPC Expert Workshops

The WPC expects a bright long way in front of its successful series of Expert Workshops for the 23rd World Petroleum Congress. These calendars are a place for member countries to champion key issues in the industry and work with international experts to put together high-level workshops. Regarding to the past experiences, these Expert Workshops assessed challenges, shared best practices and provided solutions in different cases.

Information to the next series of the workshops are presented in the website addressed below. There you can find much more suggested fields of interest and see if they can reflect your intentions to be a part.


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Figure 6-National Committee Network Development (2017-2020)
Teams

Iran oil industry in WPC is a combination of 17 active teams which are doing endeavors in corporation with each other to meet the goals of the group and hit the determined targets of the committee. Every team regarding to its main policy and scope of action is consisted of applicants both from students and industrial occupants of branches relevant to oil and gas industries.

For any further information the IOI WPC YC website is given as:

info@worldpetroleum.ir

Mentoring

WPC Mentoring Program

The WPC is committed to involving young people in the oil and gas industry and recognizes the importance of attracting, retaining and developing talent for the future. As part of the WPC Young Professionals Committee’s (YP) mission, one key focus point is to “bridge the generation gap through mentorship networks”. In order to achieve that objective, the WPC started a “Pilot Mentoring Program” in October 2010.

The aim of the WPC Mentoring Program is to provide young people with an opportunity to directly engage with senior industry experts to discuss the main issues and draw upon their experiences, expectations and suggestions.

The main aspects of this forum is stated on the next page in order to reflect general concept of mentorship program.
Provide a supportive relationship between an experienced member of the oil and gas industry and a small group of early career professionals or students.

Mentors provide perspectives on their profession, experience, expertise and encourage mentees to them.

In return, mentees discuss their questions, thoughts and concerns on diverse issues with their mentor and their peers in the group.

This engagement is aimed at:

devolving global cooperation through direct communication

Access to a network of experience from an international non-corporate perspective;

Considering alternative strategies, advice and achieve a common understanding.

Now in its 4th edition, the Mentoring Program has grown to include over 150 participants. In each mentoring circle a small group (2-5) of young people, both students and young professionals, are assigned as mentees to a senior industry professional who acts as their mentor. Every few months the international groups get together in a conference call to discuss a set of issues, both industry and career related and in order to allow for regular communication mentees are matched with mentors from similar time zones.

For more information and joining the programs you can check our website at: